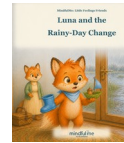


MINDFULME PUBLISHING

Luna Creator & Press Kit

Approved positioning, story angles, copy, covers and retailer destinations for the Little Feelings Friends series.

**SERIES**

MindfulMe: Little Feelings Friends

BOOKS

Eight Kindle and paperback titles (six live; two in Amazon review)

AUDIENCE

Adults choosing books for children ages 3–6

UPDATED

August 2026

Series line

Big feelings. One little step at a time.

Use this kit

Pitch one real child moment and one relevant Luna title. Keep reviews optional and honest. A complimentary copy never creates an obligation to post, review or recommend.

BRAND AND SERIES FACTS

What MindfulMe and Luna stand for

A consistent, non-clinical way to describe the series.

MindfulMe Publishing creates warm, story-first picture books that help young children notice big feelings, find words for what they need, and try one manageable next step. The Luna books are designed for read-aloud sharing at home, preschool, kindergarten and library story time.

Core promise

Emotionally honest stories with a repeatable small-step rhythm underneath.

Format

Eight 32-page square picture books; Kindle and paperback editions.

Reader

Parents, caregivers, educators and librarians choosing for children ages 3–6.

Method

Notice the body. Name the feeling. Choose one manageable next step.

Tone

Warm, specific, child-respecting and useful without sounding instructional.

Boundary

Do not describe the books as diagnosis, treatment, therapy or a substitute for professional care.

Approved one-liner

COPY

Luna is a warm picture-book series for ages 3–6 that helps children and grown-ups find words for big feelings and one small next step.

THE EIGHT-TITLE CHOOSER

Lead with the child moment

Select the title that answers the situation your audience already recognizes.



1. Luna Takes One Brave Step

Starting something new

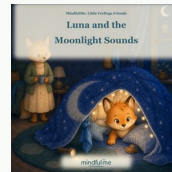
Choose one tiny part to try.



2. Luna and the Stormy Tower

Anger and frustration

Pause the paws, make space and find words.



3. Luna and the Moonlight Sounds

Sounds

Bedtime worry

Check what is known with a grown-up.



4. Luna Makes Room for Three

Friendship changes

Name the honest wish and ask to reconnect.



5. Luna and the Kite That Wouldn't Fly

Trying again

Change one thing, test it and choose a break.



6. Luna and the Very Loud Parade

Sensory overwhelm

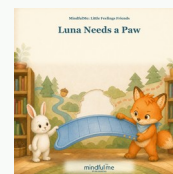
Say what the body needs and reduce the load.



7. Luna and the Rainy-Day Change

Changed plans

Ask what can stay—or choose nothing yet.



8. Luna Needs a Paw

Asking for help

Choose the kind and amount of help.

EDITORIAL ANGLES

Eight useful stories to tell about the series

Build content around a recognizable family or classroom moment, not generic promotion.

Book 1 • The smallest brave step

Why 'try one tiny part' can be a better story than 'be fearless.'

Book 2 • When anger arrives before words

Body-first co-regulation and the difference between a feeling and an unsafe action.

Book 3 • Bedtime sounds and imagination

How curiosity and a safe check can sit beside reassurance.

Book 4 • Friendship can make room

Jealousy, belonging and honest wishes when a new friend changes the shape of play.

Book 5 • Persistence without pressure

Trying again as observation, one change and a legitimate break—not endless pushing.

Book 6 • Listening when the body says 'too much'

Sensory respect, distance, quiet and asking for what helps.

Book 7 • When a favorite plan changes

Disappointment before flexibility, what can stay and room for two feelings at once.

Book 8 • Help without taking over

Specific help requests that protect a child's ownership, voice and safe limits.

Good formats

- 30–45 second page-turn or title-card reel
- Carousel: the child moment → Luna's body clue → one small step
- Read-aloud recommendation list by feeling
- Educator or librarian story-time pairing
- Author/publisher Q&A about story-first emotional language

APPROVED COPY BANK

Ready-to-use language

Edit for voice, but preserve the promise and avoid clinical claims.

SERIES CAPTION

Big feelings. One little step at a time. Meet Luna, a warm picture-book friend who notices what his body is saying, finds words for the feeling and tries one manageable next step.

PARENT CAPTION

Choose the Luna story that matches today: a new beginning, fast frustration, bedtime worry, friendship change, a difficult retry, a world that feels too loud, changed plans or asking for help.

EDUCATOR CAPTION

Eight story-first read-alouds for preschool, kindergarten and library story time—with optional prompts for noticing body clues, feeling words and one small next step.

SHORT HOOK

A feeling can be big. The next step can be small.

CALL TO ACTION

Which Luna story fits today's feeling? Explore all eight Kindle and paperback editions on Amazon.

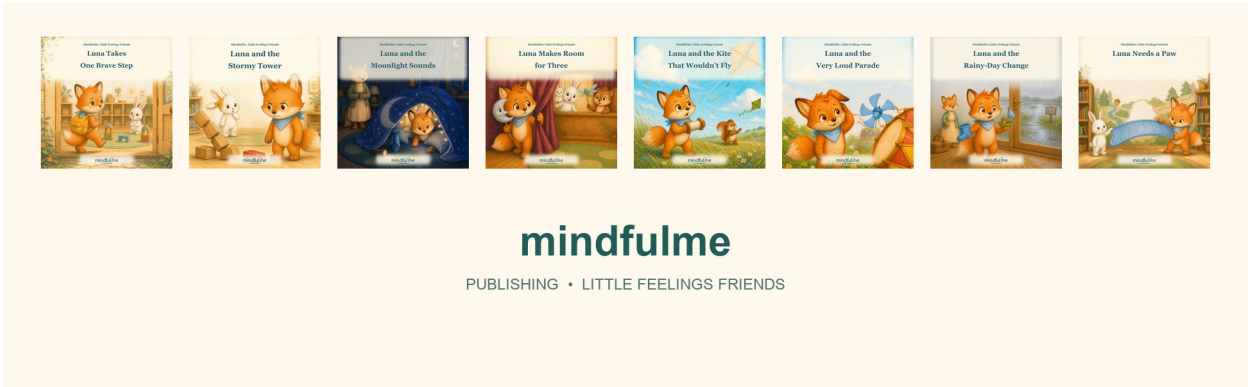
Talking points

- Stories are written for connection first; the emotional skill stays inside the plot.
- Luna's repeatable rhythm is notice, name and choose one small step.
- The series respects children's limits and does not promise that difficult feelings disappear.
- Adult guidance is optional and designed for home, preschool, kindergarten and library use.

APPROVED VISUAL ASSETS

What to show

Use the supplied high-resolution files; do not crop away titles, the MindfulMe mark or important character faces.



Approved eight-cover collection strip

Eight book covers	Use for reviews, roundups and title-specific recommendations. Keep each square cover intact.
Title cards	Portrait 1080×1350 and Pinterest 1000×1500 versions, each with a child-moment hook.
Collection strip	Use when the audience needs to understand the complete eight-title range quickly.
A+ story images	Use only the approved exports supplied in the launch package; do not present them as clinical diagrams.

Visual do / do not

DO	DO NOT
• Keep the MindfulMe mark visible • Use warm adult-facing context • Show the relevant title first	• Add medical or therapy claims • Cover title text with stickers • Share a full-book read-aloud publicly

LINKS, DISCLOSURE AND CONTACT

Make every recommendation trustworthy

Clear disclosure and accurate retailer links protect the audience, the creator and the series.

BOOK 1	Luna Takes One Brave Step
BOOK 2	Luna and the Stormy Tower
BOOK 3	Luna and the Moonlight Sounds
BOOK 4	Luna Makes Room for Three
BOOK 5	Luna and the Kite That Wouldn't Fly
BOOK 6	Luna and the Very Loud Parade
BOOK 7	Luna and the Rainy-Day Change

BOOK 8 Luna Needs a Paw

Kindle [B0HG8FSQVZ](#) • Paperback [B0HG7SDQNY](#)
 Kindle [B0HG8HZHRC](#) • Paperback [B0HG8GCHG1](#)
 Kindle [B0HG8G8L4K](#) • Paperback [B0HG9Z9MW2](#)
 Kindle [B0HG8Q7MXS](#) • Paperback [B0HG8L82T3](#)
 Kindle [B0HG8FHYT2](#) • Paperback [B0HG8K2RCK](#)
 Kindle [B0HGG28F9W](#) • Paperback [B0HGGDNH64](#)
 Kindle \$3.99: [Amazon search](#)
 Paperback \$11.99: [Amazon search](#)
 Direct ASIN pending Amazon review
 Kindle \$3.99: [Amazon search](#)
 Paperback \$11.99: [Amazon search](#)
 Direct ASIN pending Amazon review

Disclosure guidance

- If a complimentary copy is provided, disclose that clearly and near the recommendation.
- A gifted copy never requires a post, a positive review or any Amazon review.
- Amazon customer reviews must be optional, honest and unincentivized.
- Do not collect children's names, images, email addresses or other personal information for MindfulMe outreach.
- Do not reproduce full pages or a complete read-aloud without written permission.

CONTACT

For review-copy, interview, educator-resource or permissions requests, use the contact channel supplied with the MindfulMe Publishing outreach message. The adult chooser hub will hold the current resource links.